

**TONNEAU  
COVERS**

**RAM**



**Made in  
the USA**



**ARE**  <sup>®</sup>  
Outfit for Life™



**EVERYDAY IS COVERED**



## **EVERYWHERE YOU WANDER WE'VE GOT YOU COVERED**

*From the pavement to the dirt, we have your truck covered in style and utility. Distinct features and adherence to your truck's size and performance, we stay true to both form and function.*

*Whether on the road or off, ride in style with A.R.E. tonneau covers and accessories. Customize your truck with a quality built tonneau cover designed to last the life of your truck.*

**A.R.E.**   
Outfit for Life™

# LSX ULTRA

## Series™

### Top of the Line

- Carpeted interior
- Patented palm handle
- Lift assist
- Low profile composite clamp
- Weather-resistant seal
- Axalta automotive paint
- Weighs 90 to 120 lbs.
- Limited lifetime warranty
- As low as \$25 a month built into your truck loan  
(Based on a 5-year loan at 8% interest)



Precise Front Fit



Trimless Edge



Keyless Entry



Scissor Hinge



Front Opens Up and Away from Truck



Carpeted Hardware Shroud with Interior Light

• = Standard Features	◦ = Optional Features	LSX Ultra Series
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12-Volt Dome Light		•
LED Prop Light™ (battery)		•
Sport Wing		•
Sport Wing with Brake Light		•
Remote Keyless Entry		•
Black Palm Handle		•
Hardware Shroud with 12-Volt Light		•
12-Volt Power Strip		•
Interior Clothes Rod		•
Fabric Headliner		•
Painted Patented Palm Handle		•

# LSX Series™

## Premium Fit for Your Truck

- Carpeted interior
- Patented palm handle
- Low profile composite clamp
- Lift assist
- Trimless edge
- Weighs 90 to 120 lbs.
- As low as \$25 a month built into your truck loan  
*(Based on a 5-year loan at 8% interest)*
- Scissor hinge for improved fit
- Weather-resistant seal
- Limited lifetime warranty
- Axalta automotive paint



● = Standard Features	● = Optional Features	LSX Series
LED Dome Light (battery)		•
12-Volt Dome Light		•
LED Prop Light™ (battery)		•
Sport Wing		•
Sport Wing with Brake Light		•
Remote Keyless Entry		•
Black Palm Handle		•
Hardware Shroud with 12-Volt Light		•
12-Volt Power Strip		•
Interior Clothes Rod		•
Fabric Headliner		•
Painted Patented Palm Handle		•



Automotive Grade Lock System



Scissor Hinge



Front Opens Up and Away from Truck



Gray Carpet Interior



Precise Front Fit



Trimless Edge



# LSII Series™

## Award Winning Design

- OEM body line styling
- Weather-resistant seal
- Limited lifetime warranty
- Weighs 90 to 120 lbs.
- Lift assist
- Axalta automotive paint
- Patented palm handle
- Low profile composite clamp
- As low as \$23 a month built into your truck loan (Based on a 5-year loan at 8% interest)



Extra Width at Front Corners



Automotive Grade Lock System



Protective Trim



Continuous Hinge System



Front Fits Down and Over Truck Bed



Gray Carpet Interior

● = Standard Features	● = Optional Features	LSII Series
LED Dome Light (battery)		•
12-Volt Dome Light		•
LED Prop Light™ (battery)		•
Sport Wing		•
Sport Wing with Brake Light		•
Remote Keyless Entry		•
Black Palm Handle		•
Hardware Shroud with 12-Volt Light		•
12-Volt Power Strip		•
Interior Clothes Rod		•
Fabric Headliner		•
Painted Patented Palm Handle		•

# LT Series™

## Value and Style

- *Lift assist*
- *Black lever handle*
- *Interior edge seal*
- *Axalta automotive paint*
- *Trimless edge*
- *As low as \$21 a month built into your truck loan*  
*(Based on a 5-year loan at 8% interest)*
- *Limited 3-year warranty*
- *General style lines*
- *Universal C-clamp*
- *Weighs 80 to 110 lbs.*



● = Standard Features	● = Optional Features	LT Series
Black Palm Handle		•
12-Volt Power Strip		•
Fabric Headliner		•



Stainless Steel Hinges



Extra Width at Front Corners



Black Lever Handle



Front Fits Down and Over Truck Bed



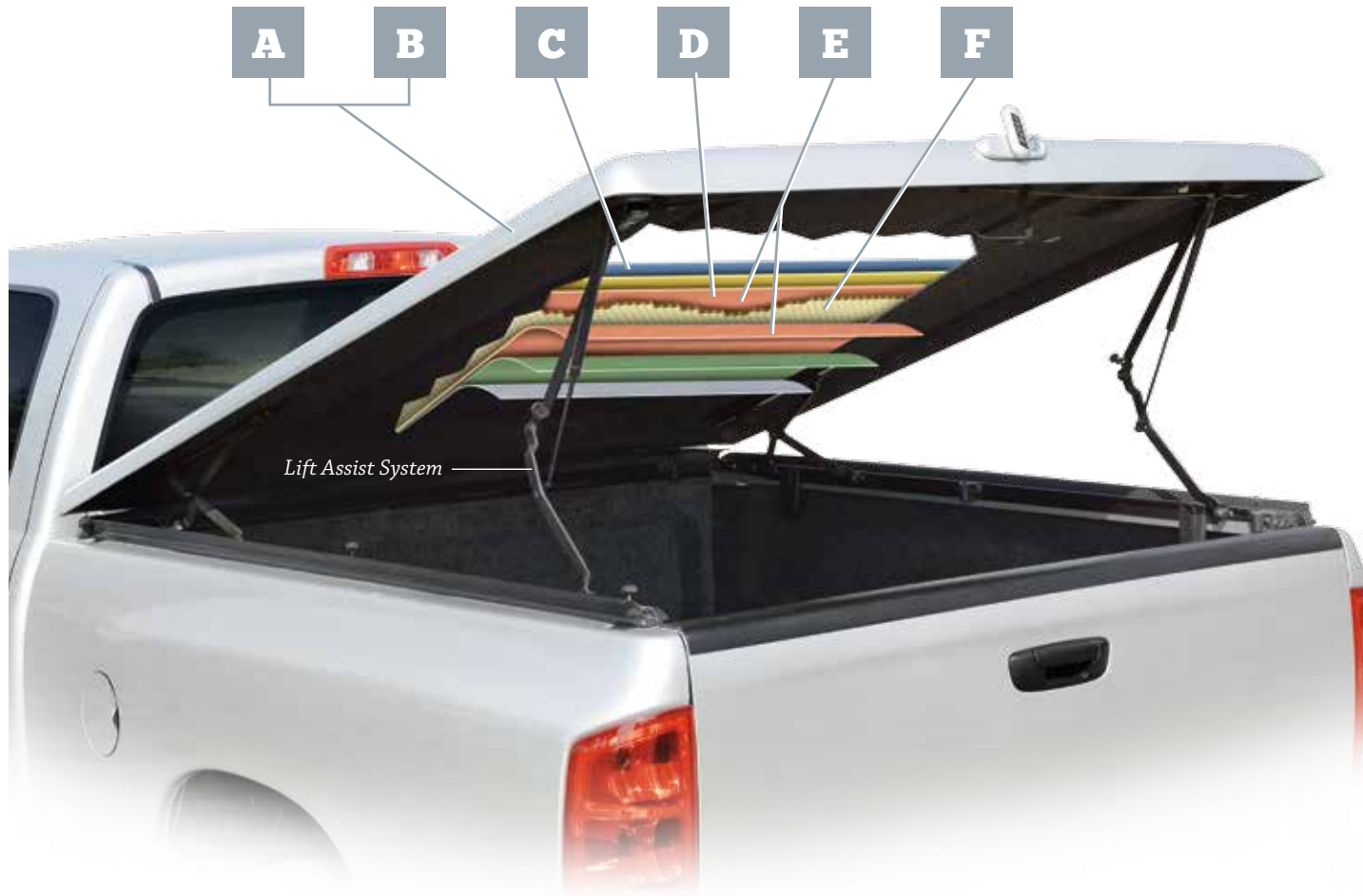
Fiberglass Finish



Trimless Edge

# QUALITY CONSTRUCTION

A.R.E.'s facilities are ISO-certified which means we hold every product to the same high production and quality standards.



## FINISH

- A** Clear Coat Exterior
- B** Automotive Grade Paint

## STRUCTURE

- C** Sandable Primer Gel-Coat  
Unique Polyester
- D** Resin Fiberglass Laminate
- E** Low Filled Resin Fiberglass

## STRENGTH

- F** Reinforced Roof



Low Profile Composite Clamp



Height Adjusters Prevent Unnecessary Paint Wear



Modular Baserail with Weather-Resistant Seal



Pull Strap



Palm Handle



# DOES YOUR TRUCK HAVE WHAT IT TAKES?

Visit A.R.E.'s Featured Truck Gallery to see the very best trucks featuring A.R.E. products. Do you think your truck should be included? Email photos to [contact@4are.com](mailto:contact@4are.com) for potential inclusion in our gallery!



# 2013 WOUNDED WARRIOR PROJECT

## A.R.E. Project Truck

Winner of Two 2013 Chevrolet SEMA Design Awards:

**Best New Off Road Silverado**

**Best New Chevrolet Interior**



# BLUE BOOK VALUE



Do truck tonneau covers raise the resale value of trucks?

**YES THEY DO!**

Here are numbers we crunched on the **Kelley Blue Book** website:

A two-year-old full-size truck, 25,000 miles, excellent condition:

**Without Tonneau Cover**

\$15,505 private party  
\$13,725 trade-in

**With Tonneau Cover**

\$15,910 private party  
\$14,025 trade-in

So in this case, a tonneau cover added about \$265-\$305 value to the resale!



# FUEL ECONOMY

Do tonneau covers affect the fuel economy of trucks?\*

**YES THEY DO!**



If the cost of gas was \$3.75 per gallon... and if your truck averaged 15 MPG... and if monthly you drove 1,200 miles.

**A 10% gas mileage savings would yield the following:**

Your estimated gas mileage increase will be 1.50 MPG, making your new estimated fuel economy 16.50 MPG.

Your estimated dollar savings are:

Monthly.....\$ 27.27	5 Years.....\$ 1,636.20
Annually.....\$ 327.24	10 Years.....\$ 3,272.40
3 Years.....\$ 981.72	

\*Information is based on a study conducted by Western New England College of Mechanical Engineering.

# OUR PROMISE TO YOU

A.R.E. warrants to the original purchaser that all fiberglass tonneau covers will be structurally free from defects in material and workmanship for as long as you own it. The painted finish of your fiberglass tonneau covers are covered under warranty against defects in workmanship and abnormal fading for as long as you own the product.

See your A.R.E. dealer for the complete warranty statement.

**LIMITED  
LIFETIME  
WARRANTY**

# COMPLEMENTARY PRODUCTS

## CARGOGLIDE®

Say goodbye to the aggravation of a normal truck bed. With a CargoGlide® bed slide, you can stop crawling into the back of your truck or van every time you need to reach your gear. So stop scuffing your knees and breaking your back! Install a CargoGlide in your truck and get your gear and materials out where you need them! CargoGlide offers models that hold 1,000 lbs., 1,500 lbs., or even 2,000 lbs. Their full extension models slide out of the bed 100%, so you can eliminate the risk of injury for you and your employees. Combined with an A.R.E. Tonneau Cover, the CargoGlide allows you to get maximum use out of your truck bed!

- Full-length real plywood deck
- Limited five year warranty
- Non-skid surface helps keep contents in place
- Powder coated finish
- Easy access to all items in your truck's bed
- Steel frame



## BEDRUG®

This is the most innovative and unique truck bed liner there is. You get the look and comfort of carpet in an ultra-tough 100% polypropylene (essentially plastic) product. That means not only will it protect your truck bed from impact dings and damage, it will stand up to the most harsh conditions you can throw at it: from gravel to battery acid, while still protecting your precious cargo and your knees!

- Rugged construction handles heavy cargo
- Anti-skid surface prevents cargo from shifting
- Bleach, oil, and even battery acid washes off
- Easily cleaned with just water
- Comfortable knee-friendly 3/4" cushioned floor
- Limited lifetime warranty



## PICKUP VAULT

Heavy-duty, 5-5/8" deep lined drawers provide secure locking storage for outdoorsmen, law enforcement personnel, or for commercial use. Compartmentalized drawers keep your tools or valuables organized, safe and secure. The drawers extend to the length of your bed providing extended storage space.

- Comes standard with two drawers, bulb seal and folding compression lock
- 5/8" medium density overlay (MDO) top surface will support up to 2,000 lbs. on top of Pickup Vault™
- Dark gray polypropylene exterior finish matches A.R.E. carpeted interior
- Limited lifetime warranty—see your local retailer or [www.4are.com](http://www.4are.com) for complete warranty information
- No-drill installation



# FIBERGLASS TONNEAU v.s. PLASTIC TONNEAU COMPARISON

Fiberglass	Features & Benefits	Plastic
Two People Needed	Installation/Removal	Two People Needed
Three Minutes	Fast Removal Time	One Minute
Limited Lifetime	Warranty	Three Years
25 Years Experience/Lifetime Warranty	Paint	Two Years Experience/No Defined Warranty
Yes	Surface Repair	No
Chosen 2:1 Over Hard Plastic	Popularity	Less Popular
Truck Brand Specific Styling	Styling	Generic
Yes	Extreme Climate Durability	No
Selected Trained Professionals	Dealer Support	No Selection Process or Criteria
Automotive Grade/Three Year Warranty	Lock	Generic/One Year Warranty
Continuous	Hinge System	Segmented
Custom Color Selection	Paint Choices	Limited Stock Colors
Full Support	Frame	Segmented
Specially Designed	Clamping System	Generic
Form Fitting Handle	Opening System	Inconvenient Lock Access
Finished Carpet	Interior	Unfinished Plastic
Integrated Weather Seal/Adjusters	Seal	Seals to Truck Bed (Scratches Paint)
\$850 to \$1,500 Range	Price Comparison	\$700 to \$1,200 Range

## ADDITIONAL OPTIONS



LED Prop Light™ (battery powered)



Sport Wing with or without Brake Light



12-Volt Power Strip



LED Lighting System

# JUST GO YOU'RE COVERED

TONNEAU  
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RAM



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